

# Annual Review

The Football Foundation 2005-06



**Football Foundation**  
*football's biggest supporter*

The **Football Foundation** is the UK's largest sports **charity**.

Funded by the Premier League, The Football Association, Sport England and the Government, it directs £45m a year into **grass roots** sports.

Foundation projects harness the **power** of football and other sports as a tool to address some of society's key challenges in areas including **health**, education and crime.

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## Chairman's Report

The Foundation has supported over 3,000 projects worth £450m in just six years and continues to work hard, transforming the landscape of grass roots sport.

We have funded 122 3rd generation all-weather pitches worth £80m and 296 changing room projects worth £147m.

409 community schemes and a further 696 projects from our Small Grants Scheme have also been launched thanks to Foundation funding. These help to use sport to bind communities together, addressing issues such as obesity and social exclusion.

Our Goalpost Safety Scheme is ensuring kids play football with new and safe goalposts. Our Junior Kit Scheme has so far kitted out over 100,000 young players with full strip and equipment.

None of this would have been possible without the support of our funding partners, the Premier League, The Football Association, Sport England and the Government.

The Football Foundation staff, Trustees and panel members have been instrumental to our success.

Each and every one of them deserves credit for the wonderful achievements to date – and may it long continue.

**Sir David Richards**





## Chief Executive's Foreword

In a short space of time the Football Foundation has had an immense impact on society.

Foundation projects are breathing new life into communities up and down the country, regenerating run-down areas and opening up access to sport for people of all ages and sections of society. We are proud of these achievements but we must build on this success.

Our discipline in keeping running costs to less than 1% means every penny of our funding goes into communities.

The strategic review I have set up will ensure we keep heading in the right direction, whilst recommendations that have emerged from the process review will ensure we remain a tight organisation, focused on delivery and outputs.

The Football Foundation is a unique organisation, delivering the biggest investment into grass roots football ever seen in this country. Football and Government have created a unique partnership to deliver a state-of-the-art infrastructure, harnessing the power of sport to strengthen and energise society.

The Foundation model is increasingly attracting admiration from overseas with a number of countries looking to adopt the blueprint and repeat its success themselves.

With an impressive record of achievement already, the Foundation will be ambitious in its future goals, which we are ready and determined to achieve.

**Paul Thorogood**

“Sport is a great way to stay healthy and the Football Foundation's funding is **opening up opportunities** for boys and girls to get out there and play the game.”

Faye White,

Captain of England and Arsenal Women's Football Team

New sports **facilities**  
are springing up across  
the country thanks to  
Football Foundation  
investment.

- 818 facility projects
- 296 changing facilities
- 122 artificial turf pitches



# Prudhoe Community High School, North East





Prudhoe Community High School's £750,285 Foundation grant has enabled them to build a new full size 3rd generation artificial turf pitch, two small-sided pitches, a new changing block and floodlighting for all of the pitches.

The new facilities are also used by local netball, cricket and tennis clubs. They are helping to provide for tomorrow's footballing staff and officials, as FA coaching and refereeing courses are taught on site.

"Before there was just a few rugby pitches, which were very bumpy and on a hill, so the ball used to disappear quite a lot and we'd waste time having to retrieve it.



"The Football Foundation's investment and these new facilities have made such a huge difference to everybody. I'm playing football or coaching on the 3G pitches nearly everyday and it's encouraged everyone to try out for the school teams.

"And the floodlighting means it's used at night as well by the community. Five-a-side leagues have been set up for local people as well.

"The difference it's made for girls' football is unbelievable. There was very little before, but now there are lots of festivals and tournaments held here for girls."

**Lynsey, 17**

“With the  
Government's backing,  
the Football  
Foundation is leading  
the way in harnessing  
**sport as a force for  
good** within society.”

Chancellor of the Exchequer,  
Gordon Brown



# Judgemeadow Community College, East Midlands

A Football Foundation grant of £911,400 has provided new state-of-the-art football facilities for people of all ages in a deprived part of Leicester.

Judgemeadow Community College's new changing room block and 3rd generation artificial turf pitch is opening up access to sport for pupils and the whole community.

“Before we didn't really have a base to play. Our three adult teams and four kids teams just used grass areas in local parks.



“Now thanks to the Football Foundation's funding of Judgemeadow we have our own base to play at and nurture young players.

“It's of such high quality that we can progress through the football pyramid too – before we were stuck at local league level. Even the adults were shocked when they first saw the fantastic new facilities – never mind the kids!”

**Tin, First Team Manager at football club,  
FC Khalsa**

Strengthening society through **community projects** that use sport to tackle obesity, crime and boost education.

- 83 education and lifelong learning projects
- 118 social inclusion projects
- 19 health and wellbeing projects
- 177 equities projects



# Playing for Success Barrow AFC, North West

The Department for Education and Skills' *Playing for Success* initiative provides study support at learning centres located at sports sites.

The centres raise pupils' literacy, numeracy, and IT standards, using the environment and medium of sport as motivational and curriculum tools. The Football Foundation provides £1m a year to fund centres at football clubs in League One, League Two and non-league level.

The Bluebirds Study Centre at Barrow AFC's Holker Street Stadium received a Football Foundation grant of £200,000 and has now delivered its first year of *Playing for Success* programmes.

The spacious learning environment overlooks the football pitch and has a real 'wow' factor. Like all the others it is equipped with the latest technology, including 15 networked PCs, 14 digital cameras and an interactive whiteboard.

Barrow's centre has worked with 90% of primary schools and every secondary school in Barrow, therefore 191 primary and 139 secondary school children are being given support.

"Coming to the centre has really helped me. Using the computer has helped my dyslexia and I've gone up loads of levels in English and stuff because it helped make me more confident."



"I enjoyed coming early and working with younger kids because its like childcare and helping them learn was good. It's what I want to do when I leave and that's why I want to come back as a Junior Mentor because it will help me get a job."

**Hayley, 14**

A young boy in a white football kit is looking through a green metal fence. He is holding onto the top bar of the fence with his right hand. The background shows a blurred outdoor setting with trees and a building.

# Positive Futures Liverpool, North West



*Positive Futures* is a national social inclusion programme into which the Football Foundation invests £2,192,835 to use sport and leisure activities to engage with disadvantaged and socially marginalised young adults.

Football and other structured activities offer a pathway for personal and social development for young people involved in, or at risk of offending. They are also offered entry routes into education, training and employment.

With the help of a £162,500 award, young people in Liverpool are being engaged through sport sessions, developing self-esteem and a sense of responsibility.

“The *Positive Futures* scheme engages kids from all different areas and keeps them off the streets. We play football, go fishing and filming and stuff like that.



“The scheme makes people realise kids aren’t all bad.

“Everyone gets their say in what you do, so everyone’s happy.

“They also have a mentoring system, where you take three different modules. I’m onto Module Two so I’m getting to teach other kids how to do things.”

**Anthony, 16**

“By tapping into the **popularity** of the game, the Foundation is **engaging kids** in the most deprived areas of the country.”

John Terry,  
Captain of England and Chelsea and  
Patron of Chelsea Community Scheme



# Healthy Habits Lincoln City, East Midlands

In the last decade obesity levels have doubled among six year olds and trebled among 15 year olds.

More than £185,000 from the Football Foundation is funding an innovative way for Lincoln City and the Lincolnshire Co-operative to tackle this problem in their area.

Thousands of kids in 120 schools are being given a fun way to learn the benefits of healthy food and exercise through the *Healthy Habits* initiative.

It gets youngsters away from computer games and junk food culture and teaches them about the role of different food groups and how to decode food labels.

“Our children were very motivated by the variety of activities offered in the *Healthy Habits* scheme. The involvement of Lincoln City *Football in the Community* has really supported them in making healthy choices.



“We were especially pleased that both girls and boys were choosing to be involved and Lincoln City's coaches remarked on their enthusiasm for the sessions. Its success has been getting across the message of healthy eating and regular exercise in a way that's enjoyable for the pupils.

“The investment from the Football Foundation makes such a difference. Without it, countless schemes across the country like this one, would never get off the ground.”

**Dr Barbara J. Davies,  
Headteacher, Washingborough  
Foundation Primary School**



# Theatre Royal, Stratford East, London

Foundation funding of £28,689 enabled 30 local youngsters in the East End to perform a theatre production which addressed the issues of racism and football. It was performed to 2,500 people from local schools, clubs and residents.

The project was made possible through Stand Up Speak Up, an anti-racism campaign delivered in the UK and Ireland by the Football Foundation on behalf of the King Baudouin Foundation, based in Brussels

Stand Up Speak Up projects use the power of football to help combat racism in the game and in society, raising awareness, challenging behaviour and changing attitudes. It was launched by Arsenal and France legend Thierry Henry.

“We learned about our characters and the play’s themes as we were rehearsing.

“The project made us realise that one generation’s behaviour does get passed down to the younger generation. We were showing young people that racism is wrong and it’s got to stop now.

“Football brings people together and that’s how it should be. Everyone was so excited and full of life by the end.”



**Denise, 16**

The **Small Grants Scheme** supports new activity to increase participation and training. Our **£4m Goalpost Safety Scheme** is replacing dangerous goals with modern, safe ones.

- 680 small grants
- 1,090 new goalposts



# St Matthews Football Scheme, London



Thanks to a grant of £8,516 from the Foundation, the St Matthews project is using sport as a vehicle to unite young people from eight estates in the Brixton/Stockwell area of London.

As well as weekly coaching from Fulham Football Club and league matches, the scheme addresses health, nutritional and drug awareness issues. It also gives participants the opportunity to gain coaching qualifications.

“I train and play matches at the weekends. I enjoy it very much. I just love football and I get to meet a load of people from different schools. There are three age groups. I’m with the big ones, which is 15–18 year olds.



“The coaches also teach us about a healthy diet all the time. I think it’s really interesting to see how they coach younger people. The St Matthews project has inspired me to stay on till sixth form and do A Level PE so I can become a coach as well.”

**Rochelle, 15**



# Exeter City Ability Counts Football Club, South West

£8,983 from the Foundation has meant that Exeter City Ability Counts Football Club is now giving people from different disability groups in the South West the chance to play the game.

The club are promoting the benefits of physical activity for people with a history of mental health issues, who are often socially isolated, stigmatised and vulnerable.

The players' increased self-esteem and support from the club is helping to break down social barriers for them within the local community.

The club is delivering the scheme with the support of a number of local agencies including The Assertive Outreach Team Exeter, Exeter and North Devon Addiction Service, Lifeworks Exeter, Prolific Offenders Units, Exeter City Council, and the Devon FA.

"Some friends and I who have learning difficulties started playing football but we didn't have a team to play for. I was contacted by Exeter City Ability Counts Football Club who had put in a bid for funding from the Football Foundation.



"The money we got has made it possible for me to train and play real league football. I really enjoy playing and going to away games on the bus and the Football Foundation has made all of this possible."

**Lee, 36**

“The Football Foundation is a perfect example of how grass roots sport should be developed and funded. It is **transforming the landscape** of football and creating a legacy for sport that is vital in the run up to 2012.”

Hugh Robertson,  
Shadow Minister for Sport and Olympics

# Alresford Primary School, East



Since 1991 nine young footballers have tragically been killed by non-compliant goals and many more have been seriously injured.

In 2005 the Football Foundation and The FA teamed up to launch the Goalpost Safety Scheme, with £4m earmarked to replace non-compliant goals with new, safe ones.

So far 1,090 sets of dangerous goalposts across the country have been replaced with new ones worth over £1.3m as a result of the scheme.

Steve Williams, FA National Facilities Manager said: "The work of The FA in raising awareness and the investment from the Football Foundation is essential to help clubs, schools and councils finance the replacement of non-compliant goals and ensure footballers of all ages play the game with suitable equipment."

Alresford Primary School took advantage of the scheme after reading about it in their local newspaper.

"Alresford Primary School is very grateful to the Football Foundation for their kind donation towards our new goalposts. Without them we would not be able to play competitive football."



**Jake, 10**



The **Junior Kit Scheme**  
provides strips and  
equipment worth £400  
for under 18 teams and  
adults with disabilities.

- 11,842 teams received kit



Longhoughton  
Rangers Youth  
Football Club,  
North East

Launched by England and Tottenham goalkeeper Paul Robinson, the Football Foundation's Junior Kit Scheme supports the new crop of footballing talent by kitting them out with brand new, high quality Nike kit and equipment.

The amazing popularity of the scheme has meant that its budget has been increased from £750,000 to £1m.

One example of a young team that have benefited is Longhoughton Rangers Youth Football Club. Before the club began, there were limited opportunities for youngsters to play the game. Following their incredible growth from just three players in 2002 to its current crop of 93, they have taken advantage of the new kit and coaching equipment available to them.

"When we got our grant from the Football Foundation, our team was really excited. We sat down and chose the best Nike kit in the brochure. It is great having the kit and it definitely gives us more confidence.



"I love playing regular football with my friends because the game is so fast and exciting – you never know what will happen next!

"Thanks to everyone at the Football Foundation for giving us the chance to be the smartest team in the league!"

**Matt, 13**

Football Foundation  
football's biggest supporter

**Barclays Spaces  
for Sports** is the  
Foundation's **£30m**  
partnership to provide  
sports facilities and  
revitalise communities.

- Almost £5m invested from the Foundation
- 16 Flagship sites approved
- Over 100 sites open
- 2,286 coaching packs



# Manchester United Barclays Spaces for Sports Flagship Site, North West

The Barclays Spaces for Sports partnership with the Football Foundation and Groundwork is a three-year £30m community sponsorship scheme. Prime Minister Tony Blair joined Manchester United legends Ryan Giggs and Sir Bobby Charlton at Seymour Park in Manchester to launch the 100th Barclays Spaces for Sports site.

Seymour Park received a £600,000 cash injection from Barclays and the Football Foundation to build new facilities, situated within close proximity to Manchester United's Old Trafford stadium.

England and Essex cricket star Darren Gough, and England netball star Tracey Neville – sister of Manchester United captain Gary Neville – also attended, participating in netball and dance coaching sessions with the local community. Other activities on offer were football, badminton, basketball, volleyball and indoor cricket.

The sports barn, managed by the Trafford Community Trust, is used extensively by local people every week and users have ranged from 18 months to 80 years of age. Community groups use the site for football and volleyball clubs, Asian women's badminton, a local Muslim girls' school's PE lessons, family fun, social inclusion activities for disadvantaged young people and disability sessions.

“Having played my whole career for Manchester United I am very pleased that Barclays Spaces for Sports and the Football Foundation are supporting this new facility so close to Old Trafford, and I'd love to see this area become a breeding ground for the next generation of players.”



**Ryan Giggs,**  
**Manchester United**

# Premier League Reading Stars

encourages families to read through football, and **Ambassadors** promote the work of the Foundation and clubs, within their communities.

- 55 Premier League Reading Stars since 2003
- 21 Football Foundation Ambassadors



# Premier League Reading Stars

Premier League Reading Stars is delivered by the Football Foundation, in partnership with the Premier League, the National Literacy Trust and the Arts Council England.

20 Premier League teams each nominate a 'Reading Champion' to discuss his reading habits and recommend his favourite book. The clubs then adopt local libraries who run Saturday morning activity sessions based on the book choices of the football stars.

The scheme also offers free books for children and parents, workshops with authors, trips to Premiership clubs and library visits by the Reading Stars themselves. This year 94% of participants said that they visit their library more often as a result of Premier League Reading Stars.

"I read 124 books in just three months."

**Elle Duckworth,  
Participant**





# Football Foundation Ambassadors

Bolton Wanderers' midfield star Kevin Nolan was just one of the official Football Foundation Ambassador's unveiled this year.

The midfielder kicked-off his first day in the role by visiting local pupils at the Bolton Wanderers Study Centre.

Kevin joined the likes of Gareth Southgate and Jermaine Jenas on the Football Foundation Ambassadors Scheme, which uses stars of the game as positive role models.

"I am delighted to be asked to be an Ambassador for the Football Foundation. There's so much superb community work being carried out by both the Foundation and Bolton Wanderers in and around Bolton."



**Kevin Nolan, Bolton Wanderers Football Foundation Ambassador**



# Financial Summary

## Financial Statements for the year ended 31 May 2006

### Summary Trustees' Report

These summarised financial statements may not contain sufficient information to allow for a full understanding of the financial affairs of the Foundation. For further information the full annual financial statements, the auditors' report on those financial statements and Trustees' Annual Report should be consulted; copies of these are available on the Foundation's website [www.footballfoundation.org.uk](http://www.footballfoundation.org.uk).

The Football Foundation's objects are to promote all purposes recognised as charitable under the law of England and Wales in particular through an association with sport. During the year grants were awarded to organisations and bodies to improve or create new pitches and changing facilities in parks and schools. Grants were also awarded to assist in the development of communities and the people who share them, including encouraging physical activity, drug awareness courses, anti racism activities and the development of numeracy and literacy schemes. The Football Foundation intends to maintain its current grant making activity over these categories. No trustee received any remuneration from the Football Foundation during the year.

The full annual financial statements, from which these summary financial statements are derived and on which the auditors gave an unqualified opinion, were approved by the Trustees on 24 January 2007, and have been delivered to the Charity Commission and to the Registrar of Companies.

On behalf of the Board of Trustees



Sir David Richards  
Chairman  
24 January 2007

## Independent auditors' Statement to the Members of the Football Foundation

We have examined the summary financial statement of the Football Foundation.

### Respective responsibilities of the Trustees and auditors

The trustees, who are also directors of the company for the purpose of company law, are responsible for preparing the summarised annual report in accordance with applicable law. Our responsibility is to report to you our opinion on the consistency of the summary financial statement within the summarised annual report with the annual financial statements, the trustees' report and its compliance with the relevant requirements of Section 251 of the Companies Act 1985 and the regulations made there under. We also read the other information contained in the summarised annual report and consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the summary financial statement.

This statement, including the opinion, has been prepared for and only for the company's members as a body in accordance with Section 251 of the Companies Act 1985 and for no other purpose. We do not, in giving this opinion, accept or assume responsibility for any other purpose or to any other person to whom this statement is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

### Basis of opinion

We conducted our work in accordance with bulletin 1999/6, 'The auditors' statement on the summary financial statement' issued by the Auditing Practices Board for use in the United Kingdom.

### Opinion

In our opinion the summary financial statement is consistent with the annual financial statements and the directors' report of the Football Foundation for the year ended 31 May 2006 and complies with the applicable requirements of Section 251 of the Companies Act 1985, and the regulations made thereunder.

**PricewaterhouseCoopers LLP**  
Chartered Accountants and Registered Auditors  
London

24 January 2007

### Notes:

- (a) The maintenance and integrity of the Football Foundation's web site is the responsibility of the trustees; the work carried out by the auditors does not involve consideration of these matters and, accordingly, the auditors accept no responsibility for any changes that may have occurred to the financial statements since they were initially presented on the web site.
- (b) Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

## Consolidated statement of financial activities

Year ended 31 May 2006

	Restricted funds	Unrestricted funds	Total funds	Total funds
	2006	2006	2006	2005
	£'000	£'000	£'000	£'000
<b>Incoming resources</b>				
Voluntary income:				
Grants and donations	1,977	19,504	21,481	67,266
Activities for generating funds:				
Trading income	-	489	489	331
Investment income:				
Gift aid	-	416	416	736
Interest and dividends	-	1,834	1,834	3,206
Other incoming resources	-	10	10	-
<b>Total incoming resources</b>	<u>1,977</u>	<u>22,253</u>	<u>24,230</u>	<u>71,539</u>
<b>Resources expended</b>				
Cost of generating funds:				
Trading costs in subsidiary company	-	-	-	(38)
Charitable activities:				
Grants payable	(1,977)	(55,674)	(57,651)	(59,869)
Governance costs	-	(1,899)	(1,899)	(1,742)
	<u>(1,977)</u>	<u>(57,573)</u>	<u>(59,550)</u>	<u>(61,611)</u>
<b>Total resources expended</b>	<u>(1,977)</u>	<u>(57,573)</u>	<u>(59,550)</u>	<u>(61,649)</u>
<b>Net (expenditure) income before revaluations</b>	-	(35,320)	(35,320)	9,890
Gains on revaluation of investment assets	-	3,484	3,484	225
<b>Net movement in funds</b>	<u>-</u>	<u>(31,836)</u>	<u>(31,836)</u>	<u>10,115</u>
Reconciliation of funds:				
Fund balances brought forward	-	34,739	34,739	24,624
<b>Fund balances carried forward</b>	<u>-</u>	<u>2,903</u>	<u>2,903</u>	<u>34,739</u>

## Balance sheets

At 31 May 2006

	Group		Charity	
	2006	2005	2006	2005
	£'000	£'000	£'000	£'000
<b>Fixed assets</b>				
Intangible assets	-	-	-	-
Tangible fixed assets	1,720	1,734	558	242
	<u>1,720</u>	<u>1,734</u>	<u>558</u>	<u>242</u>
<b>Current assets</b>				
Investments	70,093	49,987	70,093	49,987
Debtors	15,591	24,257	15,676	24,394
Cash on deposit	12,051	41,803	12,051	41,803
	<u>97,735</u>	<u>116,047</u>	<u>97,820</u>	<u>116,184</u>
Creditors: amounts falling due within one year	(88,249)	(73,988)	(87,729)	(73,541)
<b>Net current assets</b>	<u>9,486</u>	<u>42,059</u>	<u>10,091</u>	<u>42,643</u>
<b>Total assets less current liabilities</b>	11,206	43,793	10,649	42,885
<b>Creditors: amounts falling due after one year</b>	(8,303)	(9,054)	(7,484)	(7,907)
<b>Net assets</b>	<u>2,903</u>	<u>34,739</u>	<u>3,165</u>	<u>34,978</u>
<b>Capital and reserves</b>				
Funds retained within a non-charitable subsidiary	(262)	(239)	-	-
Restricted income funds	-	-	-	-
Unrestricted income funds:				
Unrestricted income funds	(616)	34,681	(616)	34,681
Revaluation reserve	3,781	297	3,781	297
Total unrestricted funds	<u>3,165</u>	<u>34,978</u>	<u>3,165</u>	<u>34,978</u>
<b>Total charity funds</b>	<u>2,903</u>	<u>34,739</u>	<u>3,165</u>	<u>34,978</u>



FUNDING PARTNERS

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***improving facilities • creating opportunities • building communities***